66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 209 Issue 1





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

06244786	Contract type:	Pol	Political
09/17/12 to 09/30/12	Weeks:		2
	Client/Product/Estimate:	11 /27	7/691
American Crossroads/ Issue	Submission Cost:		18300

	•	
ac.	Door British or or	
, MACA	Rooking Grou	r roduct:

		φ		œ		7		თ		υ		4		ω		2		_	Ref
	3	M-F 1135p ET / 1035p CT Tonight Show	3	M-Su 11p News	:	M-F 730p Extra		M-F 7a Today Show	Т.	M-F 7p News	T.	M-F 6a News		M-F 6p News	ייי	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	Sales Product Details
		03		04		04		03		04		04		03		03		04	Rev Type
Week				Г		Г										-			
Weekly Totals: Total Spots(Ord Spots)		175		550		200		575		250		225		400		175		550	Rate
s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
28						1		1		1		1		1		1		1	09/17
24		_		1															09/24
52								1		_		1		_		_		1	Total
		175		550		200		575		250		225		400		175		550	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 209 Issue 1





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

21	Γ	20	Γ	19		18		17		16		15		14		13		12		11		10	Ref	Assi	Est	Sch	Buyer:	Client:
M-F 630p ET / 530p CT NBC Nightly News	T	M-F 6a News			Т		Т	M-Su 11p News	S		S.		X		Z	M-F 7p News	M	M-F 630p ET / 530p CT NBC Nightly News	M		M	M-F 6p News	ef Sales Product Details	Associated Copies: No		ile Dates:		nt: American Crossroads/ Issue
04		04		03		03		04		02		02		04		02	-	06		04		03	Rev Type					Ф
																									Contra	Weeks:	Client	Submi
																									Contract type:	*:	Client/Product/Estimate:	Submission Cost:
650		225		400		175		550		250		250		200		575		250		225		400	Rate	a series			stimate:	ř
30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme		Spot Type		Political	2	11 /27 /691	18300
Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
		1				1				1		1											09/17	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
		-1		1		1		_						_		1		4				1	09/24	gory: Trans		06244786		
-		2		1		2		1		_				_		1		_		1		_	Total	sactional	POLITICAL	4786	HRP Washington, DC	E:120808033
650		450		400		350		550		250		250		200		575		250		225		400	Cost				DC	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 209 Issue 1





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	American Crossroads/ Issue	Submission Cost:	18300	Campaign Ref:
Buyer:	3.	Client/Product/Estimate:	11 /27 /691	Sales Rep:
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:
Est./PO Number:	06244786	Contract type:	Political	Business Type:
Associated Copies:	No			Business Category: Transactiona

		32		31		30		29		28		27		26		25		24		23		22		Ref
		M-F 730p Extra		M-F 7a Today Show		M-F 7p News	.Т	M-F 630p ET / 530p CT NBC Nightly News		M-F 6a News	T	M-F 6p News	I	M-F 1135p ET / 1035p CT Tonight Show	T	M-Su 11p News	T	M-F 730p Extra	T	M-F 7a Today Show	Т	M-F 7p News	T	Sales Product Details
		04		03		04		04		04		03		03		04		04		03		04		Rev Type
				n 1111													310000							
We																								
Weekly Totals: Total Spots(Ord Spots)		200		575		250		650		225		400		175		550		200		575		250		Rate
	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
28		1				1		1		1		1		1		1		1		1				09/17
24		1		1		1				1		-3		1				1		1		1		09/24
52		2		1		2		٠		2		2		2		1		2		2		1		Total
		400		575		500		650		450		800		350		550		400		1150		250		Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 209 Issue 1







PHONE (919) 836-1717 FAX (919) 836-1747

		39		38		37		36		35		34		33	Ref	Assoc	Est/P	Sched	Buyer:	Client:	
	W	M-F 730p Extra	W	M-F 7a Today Show	W	M-F 630p ET / 530p CT NBC Nightly News	W	M-F 6a News	W	M-F 6p News	W	M-F 1135p ET / 1035p CT Tonight Show	·W	M-Su 11p News	Sales Product Details	Associated Copies: No	Est./PO Number: 06244786			: American Crossroads/ Issue	
		04		03		04		04		03		03		04	Rev Type						
																	Contract type:	Weeks:	Client/P	Submis	
Week																	t type:		Client/Product/Estimate:	Submission Cost:	
Weekly Totals: Total Spots(Ord Spots)		200		575		650		225		400		175		550	Rate				mate:		
ls(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		Political	2	11 /27 /691	18300	
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots				•	"	•	•
28		1		1		1		1		1		1		1	09/17	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:	
24				1		1				1		1			09/24	gory: Transa	: POLITICAL	06244786	HRP W	E:120808033	,
52				2		2		1		2		2		1	Total	ctional	CAL	786	HRP Washington, DC	:08033	
		200		1150		1300		225		800		350		550	Cost				გ —		

Grand Totals:

Spots Cost

Totals

Grand Totals

09/17

Month 9 Weeks: 5

09/24

9925

Spots: Gross Total:

52 18,300.00 52 18300

Commission: Net Total:

2,745.00 15,555.00

REP HEADLINE# 6244786 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION . AUG8/12 15.49
*** WNCN-TV ***

AGY ADV ORDER CITY TAX FLIGHT DATES PRDCT # # # AMERICAN CROSSROADS SEP18/12 AGY. ADV. STATE NAME NAME TAX CROSSROADS MEDIA LLC SEP27/12 ISS/AMER. ALEXANDRIA, 9 EST#691 CONTRACT CANAL CENTER PLAZA, CROSSROADS WK-2 # COMMENTS: VA 6244786 22314 CO-OP (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) BUYER NAME REP.# CLASS: NATL. SALES PRSN WA-STEPHANIE OFF.# LOCAL MICK NESCI MARONEY DATE REGIONAL SALESMAN (H) AUG8/12 # 15.49

TIL MEM PLS CFM 18300 @ ORDER 52X

REP:

THANKS, MIKE FOR MICK

CON

CM

THIS

SH

A CASH IN ADVANCE SCHEDULE

NOTICE: CHANGES OH THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT

TOTAL SPOTS

18300.00

52

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.15
*** WNCN-TV ***

CON CM REP: CITY TAX ORDER FLIGHT DATES PRDCT AGY # ADV # # TIL NEW AMERICAN CROSSROADS THANKS, MIKE FOR MICK ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** PLS CFM 18300 @ ORDER SEP18/12 AGY. NAME CROSSROADS MEDIA LLC ADV. NAME 52X STATE TAX 6 ISS/AMER. CROSSROADS SEP27/12 ALEXANDRIA, EST#691 COMMENTS: CONTRACT CANAL CENTER PLAZA, WK-2 # VA 6244786 22314 CO-OP (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REP.# STEPHANIE MARONEY LOCAL MICK NESCI DATE REGIONAL SALESMAN # AUG7/12 (H) 17.15

					: LINE#:REP
PRO	N	PRO	7		: REP : 0
PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		AGENCY	E#: CD:
	113		110		
TONIGHT	1135P-1235A	BC 17	11002-11352	RODUC	TIME
T SHOW	35A	NEWS	355	ISER T COI	PERIOD
TONIGHT SHOW ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS		NBC 17 NEWS AT 11 ELEMENT AT POSTION 1 NBC 17 NEWS AT 11		ADVERTISER CODE = 11 PRODUCT CODE = 27	
HON	30	TON 3	30	= 11	: LGTH
H					: SEC
DAYI		DAYI		2	 U
ETAI	\$175.00	ETAI	\$550.00	GENC	
AGET	.00	d C E T :	.00	AGENCY EST#	RATE
ERIO		IN DAYDETAILEDPERIOD		丁# =	
SH	9/2	N H S	9/2	691	: : D
RATE	21	RATE	27		START
	9/		9/		
	9/21		9/21		END
	1		۲		:SPTS: WEEK
					K: HI
					NVT :
	FRI		FRI		
					DAYS
					: TOTL:
	7		Ч		TL:

CON COM1:

TONIGHT SHOW

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG7/12 17.15
*** WNCN-TV ***

				٠										:LINE#:REP
PROGRAM : ORD COM1: CON COM1:	0	PROGRAM : ORD COM1:	ω	PROGRAM : ORD COM1:	7	PROGRAM : ORD COM1:	Ø	PROGRAM : ORD COM1:	U	PROGRAM : ORD COM1:	4	PROGRAM : ORD COM1:	ω	#:REP :CD:
TONIGHT	1135P-1235A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	1100P-1135P	EXTRA EXTRA	730P-800P	TODAY SHOW	700A-900A	NBC 17 NEWS	700P-730P	NBC 17	600A-700A	NBC 17 I	600P-630P	TIME PERIOD
SHOW AT POSTION 1 SHOW	30	WS AT 11 T POSTION 1 WS AT 11	30	T POSTION 1	30	W POSTION 1	30	WS AT 7 T POSTION 1 WS AT 7	30	TODAY AT 6A TODAY AT 6A	30	NEWS AT 6 NEWS AT 6	30	: LGTH
IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$575.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$225.	IN DAYDETAILEDPERIOD	\$400.	: SEC : R
											.00		.00	RATE :
IS RATE	9/24	IS RATE	9/24	IS RATE	9/21	IS RATE	9/21	IS RATE	9/21	IS RATE	9/21	IS RATE	9/21	START
	9/24		9/24		9/21		9/21		9/21		9/21		9/21	: END :
	Н		Н		Ь		۲		H		Ъ		1	: SPTS: WEEK
	MOM		MOM		FRI		FRI		FRI		FRI		FRI	11 11
														DAYS :
	Ь		Ь		Р		4		۲		ב		1	:TOTL:

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

AUG7/12 17.15
*** WNCN-TV ***

														" ::
PROGRAM : ORD COM1: CON COM1:	16 8	PROGRAM : ORD COM1: CON COM1:	15 7	PROGRAM : ORD COM1: CON COM1:	14 7	PROGRAM : ORD COM1: CON COM1:	13 7	PROGRAM : ORD COM1: CON COM1:	12 6	PROGRAM : ORD COM1: CON COM1:	11 6	PROGRAM : ORD COM1: CON COM1:	10 6	:LINE#:REP :CD:
SUNDAY TODAY ELEMENT AT POSTION SUNDAY TODAY	800A-900A	SATURDAY TODAY ELEMENT AT POS SATURDAY TODAY	700A-900A	EXTRA ELEMENT AT POS EXTRA	730P-800P	NBC 17 NEWS AT ELEMENT AT POS'	700P-730P	NBC NIGHTLY NI	30P-700P	NBC 17 TODAY / ELEMENT AT POS NBC 17 TODAY /	600A-700A	NBC 17 NEWS AT ELEMENT AT POS'	00P-630P	TIME PERIOD :
TION 1	30	POSTION 1	30	POSTION 1	30	AT 7 POSTION 1 AT 7	30	POSTION 1	30	POSTION 1	30	AT 6 POSTION 1 AT 6	30	LGTH
IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$575.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	: SEC : RATE
IS RATE	9/23	IS RATE	9/22	IS RATE	9/24	IS RATE	9/24	IS RATE	9/24	IS RATE	9/24	IS RATE	9/24	START DATE
	9/23		9/22		9/24		9/24		9/24		9/24		9/24	: END : DATE
	Р		ч		ь		Н		Ч		ч		1	:SPTS:
	SUN		SAT		MON		MON		MON		MOM		MOM	WEEK :
														DAYS
	Н		Ь		Н		Ъ		т		٢		1	:TOTL:

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

	REPORT FROM REP	RISK !!!	FAX# 703-516-9680
*** WNCN-TV ***	AUG7/12 17.15		80

PRO ORD CON	N	OO PI		CO		C 0 P		CO [O		C0 P1		رم 0 ام م		: LINE# : REP
PROGRAM : ORD COM1:	23 7	PROGRAM : ORD COM1:	22	PROGRAM: ORD COM1:	21 6	PROGRAM : ORD COM1:	20	PROGRAM : ORD COM1:	19 6	PROGRAM : ORD COM1:	18 1	PROGRAM : ORD COM1:	17 1	REP : CD: LINE#: :
TODAY SHOW TODAY SHOW	700A-900A	NBC 17 NEWS ELEMENT AT F NBC 17 NEWS	700P-730P	NBC NIGHTLY NEWS	630P-700P	NBC 17 TODAY AT 6A ELEMENT AT POSTION NBC 17 TODAY AT 6A	600A-700A	NBC 17 NEWS ELEMENT AT I	600P-630P	TONIGHT SHOW ELEMENT AT P TONIGHT SHOW	135P-1235A	NBC 17 NEWS ELEMENT AT I	1100P-1135P	TIME PERIOD
POSTION 1	30	POSTION 1	30	POSTION 1	30	AT 6A OSTION 1	30	POSTION 1	3 0	SHOW AT POSTION 1 SHOW	30	POSTION 1	30	: LGTH
IN DAYDETAILEDPERIOD	\$575.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIÓD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	: SEC : RATE
ERIOD IS RATE	9/20	ERIOD IS RATE	9/27	ERIOD IS RATE	9/20	ERIÓD IS RATE	9/20	ERIOD IS RATE	9/27	ERIOD IS RATE	9/20	ERIOD IS RATE	9/27	: START
Ħ	9/27	п	9/27	_{ที} ่	9/20	ri ri	9/27	เช่	9/27	ii ii	9/27	Η̈́	9/27	RT : END
	Ъ		ב		T		ב		P		1		1	D :SPTS:
	THU		THU		THU		THU		THU		THU		THU	WEEK :
														DAYS :TO
	N		Н		Р		N		1		N		Н	: TOTL:

REP HEADLINE# 6244786 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.15

PRO ORD CON	30	PRO ORD CON	29	PRO ORD CON	2 8	PRO ORD CON	27	PRO ORD CON	26	PRO ORD CON	25	PRO ORD CON	24	: LINE#:REP
PROGRAM : ORD COM1: CON COM1:		PROGRAM : ORD COM1: CON COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1: CON COM1:		PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		REP : CD: LINE#: :
NBC 17 NEWS AT 7 ELEMENT AT POSTION NBC 17 NEWS AT 7	700P-730P	NBC NIGHTLY NEWS	630P-700P	NBC 17 TODAY AT 6A ELEMENT AT POSTION NBC 17 TODAY AT 6A	600A-700A	NBC 17 NEWS AT 6 ELEMENT AT POSTION NBC 17 NEWS AT 6	600P-630P	TONIGHT SHOW TONIGHT SHOW	1135P-1235A	NBC 17 NEWS AT 11 ELEMENT AT POSTION NBC 17 NEWS AT 11	1100P-1135P	EXTRA ELEMENT AT POSTION EXTRA	730P-800P	TIME PERIOD : L
н	30	٢	30	6A ON 1	30	N O M	30	ON 1	3 0	T NO T	30	1 NO	30	LGTH :
IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	SEC : RATE
IS RATE	9/18	IS RATE	9/18	IS RATE	9/18	IS RATE	9/18	IS RATE	9/18	IS RATE	9/18	IS RATE	9/20	: START
	9/25		9/18		9/25		9/25		9/25		9/18		9/27	: END : DATE
	Ь		Ч		ч.		Н		Н		Ъ		Ъ	:SPTS:
														: WEEK :
	TUE		TUE		TUE		TUE		TUE		TUE		THU	DAYS
	N		Н		N		N		N		н		2	:TOTL:

REP HEADLINE# 6244786 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG7/12 17.15

														: [1]
PROGRAM : ORD COM1: CON COM1:	37	PROGRAM : ORD COM1: CON COM1:	36	PROGRAM : ORD COM1: CON COM1:	35	PROGRAM : ORD COM1: CON COM1:	34	PROGRAM : ORD COM1: CON COM1:	33	PROGRAM : ORD COM1:	3 2	PROGRAM : ORD COM1:	31	:LINE#:REP :CD:
NBC NIGHTLY	630P-700P	NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT I NBC 17 NEWS	600P-630P	TONIGHT SHOW ELEMENT AT PONIGHT SHOW	1135P-1235A	NBC 17 NEWS ELEMENT AT I NBC 17 NEWS	1100P-1135P	EXTRA ELEMENT AT 1 EXTRA	730P-800P	TODAY SHOW	700A-900A	TIME PERIOD
POSTION 1	30	TODAY AT 6A AT POSTION 1	30	POSTION 1	3 0	POSTION 1	30	NEWS AT 11 AT POSTION 1	30	POSTION 1	30	POSTION 1	30	: LGTH
IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$225.00	IN DAYDETAILEDPERIOD	\$400.00	IN DAYDETAILEDPERIOD	\$175.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$575.00	SEC : RATE
IS RATE	9/19	IS RATE	9/19	IS RATE	9/19) IS RATE	9/19) IS RATE	9/19) IS RATE	9/18) IS RATE	9/25	: START
	9/26		9/19		9/26		9/26		9/19		9/25		9/25	: END : DATE
	ч		Р		٢		Р		Ч		Ъ		٢	:SPTS:
	WED		WED		WED		WED		WED		TUE		TUE	WEEK :
														DAYS
	N		Ľ		N		N		1		N		Ч	: TOTL:

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680
K !!!
DRT FROM REP AUG7/12 17.15
*** WNCN-TV ***

SEP/12					: LINE#:REP
	PROGRAM: ORD COM1:	3 9	PROGRAM : ORD COM1:	3 8	
18300.00	AM:	7	AM:	7	# : CD :
0	EXTRA ELEMEI	730P-800P	TODAY SHOW ELEMENT AT TODAY SHOW	700A-900A	TIME PERIOD
	T AT F	A O	SHOW SHOW	A	PERIOD
	EXTRA ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE EXTRA	30	TODAY SHOW ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD TODAY SHOW	30	: LGTH : SEC
	IN DAY		IN DAY		SEC
	DETAIL	\$200.00	DETAIL	\$575.00	R
	EDPERIO	0 0	EDPERIO!	00	RATE
	DIS	9/19	D IS RA	9/19	
	RATE	V	RATE	9	START
		9/19		9/26	: E1
				O1	END :
CON		٢		Р	END :SPTS: WEEK DATE : /WK: INVT
TOTAL					WEEK
CONTRACT TOTAL TOTAL SPOTS		WED		WED	
					DAYS
18300.00		ц		2	: TOTL:

MARKET TOTALS \$183,000 WNCN 10% WRAL 45% WIVD 35% WRAZ 10% WRDC 0% WLFL 0%

CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			D	ate:				
					N				
_{I,} Stephanie ľ	Maroney								
do hereby request station time concerning the following issue:									
American Crossroads									
1401 New York Avenue Suite 1200 Washington, DC 20005									
Treasurer: Ma									
		T			T				
Broadcast	Time of Day, Rotation or	Days	Class	Times per	Bloom b				
Length	Package		Oluss	Week	Number of Weeks				
Total Charges:									
This broadcast time will be used by:American Crossroads									
Does the no	Doos the programming (in all I								
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"									
□ Yes ⊠ No									
			•						

For programming that "commus importance," list the name of the office(s) being sought and the d	e legally qualified candidate(s)	the programming refers to the					
For programming that "commun importance," attach Agreed Upon	icates a message relating to any n Schedule (Page 3)	political matter of national					
I represent that the payment for	the above described broadcast	time has been furnished by:					
Treasurer Margee Clancy							
and you are authorized to annour furnishing the payment, if other t	nce the time as paid for by such han an individual person, is:	person or entity. The entity					
a corporation; a comm	ittee; 🗵 an association; 🔲	or other unincorporated group.					
The names, offices, and addresse agents of the entity are named be	s of the chief executive officers	s, directors, and/or authorized					
THIS STATION DOES NOT DIS	SCRIMINATE OR PERMIT I HE PLACMENT OF ADVERT	DISCRIMINATION ON THE BASIS					
I agree to indemnify and hold harmly reasonable attorney's fees, that may advertisement(s). For the above-statranscript, or tape, which will be defore the time of the scheduled by	ensue from the broadcast of the ated broadcast(s), I also agree delivered to the station at leas	e above-requested					
TO BE SIGI	NED BY ISSUE ADV	ERTISER					
7/19/12 Step	CL 1 101a						
Date Sig	gnature	Contact Phone Number					
TO BE SIGNE	ED BY STATION REF	PRESENTATIVE					
L Accepted	Accepted in Part	☐ Rejected					
Signature	Printed Name	Title					